

No. RW/NH-33044/35/2001-S&R(R)

Dated, the 8th December, 2005

To

The Highway Administrations, (As per enclosed list)

Subject : Unauthorized Advertisement Hoardings along National Highways

I am directed to say that the unauthorized advertisement hoardings displayed along various National Highways cause distraction and obstruct to the smooth flow of traffic and in many cases, lead to accidents. The Highways Administrations are required to exercise the powers conferred on them by the provisions of the Control of National Highways (Land & Traffic) Act, 2002 for removal of such unauthorized advertisement hoardings. There has been mushrooming growth of unauthorized advertisement hoardings along the National Highways, which has severely constrained the traffic movement, reducing capacity of the road and endangering safety. In spite of the special power conferred on the Highway Administration by the said Act, there has been no appreciable improvement in the situation.

2. Therefore, the Highway Administrations shall invoke the powers under the said Act for removal of the unauthorized advertisement hoardings along the National Highways.

3. The compliance regarding the removal of unauthorized advertisement hoardings shall be sent to the Ministry every three month.
