

F. No. RT-25029/72/2021-RS Pt. I (204104)
Government of India
Ministry of Road Transport and Highways
(Road Safety Cell)
Transport Bhawan, 1, Parliament Street, New Delhi - 110001

Dated: 04 January, 2023

To,

- i. All RO's of MoRTH, NHAI, NHIDCL.
- ii. IAHE, Noida.

Sub: Observance of Road Safety Week under "Swachhata Pakhwada" 2023 - regarding.

Sir,

I am directed to inform you that India ranks 1st in terms of road fatalities, across 199 countries as reported in the World Road Statistics, 2018. In order to decrease road fatalities both the Central Government and State Governments are working hard in the area of road safety. But, still a lot needs to be done. The Central Government is aiming to reduce Road Accidents by 50% by the next 10 years.

2. "Swachhata Pakhwada" a concept inspired by Hon'ble Prime Minister's vision to engage all Central Government Ministries and Departments in swachhata related activities, thereby making swachhata "everyone's business".

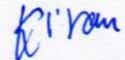
3. In this regard, Ministry of Road Transport and Highways is organizing Road Safety Week from 11th - 17th January, 2023 in order to create awareness among general public to improve the safety on road and to give an opportunity to all stakeholders to contribute to the cause of road safety.

4. All the road owning agencies of the Ministry are requested to organize the field activities on Toll Plazas, etc. during the Road Safety Week like the following: -

- (i) At field activities like checking fatigue of truck drivers and educating them about Road safety.
- (ii) To check rear side of Trucks and Tractor Trolley about Red light or Retro Reflective sheeting to avoid rear collision. Sticking red retro reflective tapes at Toll Plazas at night.
- (iii) Special Drives on NHs to stop wrong side driving.
- (iv) Special drives to stop overloading.
- (v) NGOs to be involved for on-site Pedestrian safety and stop public in crossing roads other than FOB/PUP.
- (vi) Some activities in Hilly areas to be planned like installation of Crash barriers, Road safety furniture's etc.
- (vii) Eye check-Up camps for drivers.

5. It is requested that Road Safety Week be organised from 11th - 17th January, 2023 in true spirit and propagate the cause of safer roads amongst the stakeholders. Our endeavours would contribute a lot to achieve the target of reduction of road accident deaths and injuries.

Yours faithfully,



(Kiran Mala Kujur)

Under Secretary to the Government of India

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