

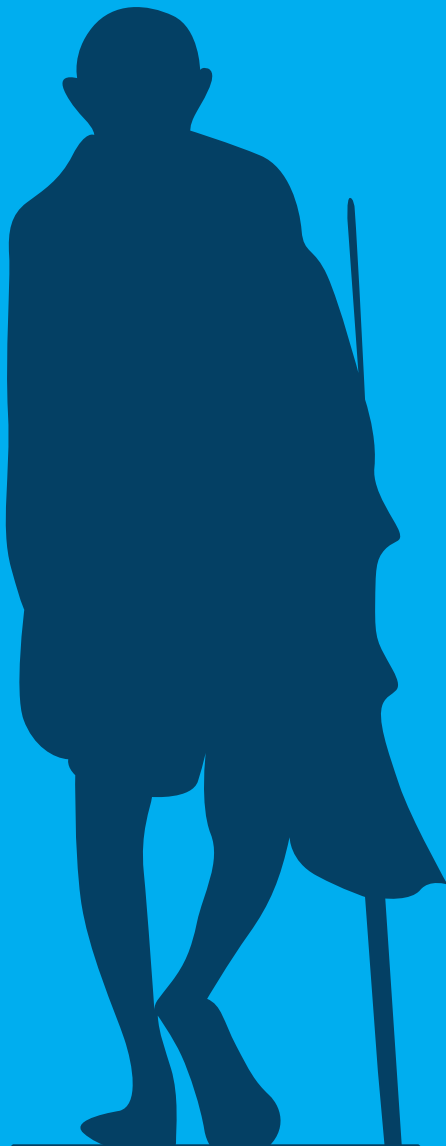


Ministry of Road Transport & Highways  
Government of India



# SWACHHATA HI SEVA 2019

Plastic Waste Free Campaign: 11<sup>th</sup> September to 27<sup>th</sup> October



## SAY NO TO PLASTIC

### Activities Undertaken

The Awareness generation against use of plastic has been ensured through:

- Swachhata Awareness Programme through rallies, putting up posters / banners / slogans, distribution of pamphlets at Toll Plazas and nearby Dhabas, organizing painting / essay writing competitions in schools
- Awareness Programme at Camp site / local community centres
- Awareness Programme through Radio FM
- Cleaning of National Highways and collection of plastic waste / polythene bags / plastic bottles
- Cleaning up Toll Plazas
- Organizing Swachhata Workshops for truck drivers and toll employees
- Discouraging the use of plastic water bottles
- Installing dustbins for collection of segregated waste
- Distribution of cloth/jute bags





# Our Journey So Far

- **25,742 People** Mobilized for Spreading Awareness On Plastic Waste Management
- **17,946 kg** Waste Plastic Collected
- **61,289 Hours** of Shramdaan to collect Plastic Waste



Andhra Pradesh



Arunachal Pradesh



Assam



Chandigarh



Gujarat



Himachal Pradesh



Jharkhand



Karnataka



Kerala



Madhya Pradesh



Patna



Rajasthan



Vijayawada



UP Lucknow



Sikkim



West Bengal