

राष्ट्रीय राजमार्ग एवं अवसंरचना विकास निगम लिमिटेड

सड़क परिवहन और राजमार्ग मंत्रालय, भारत सरकार
तीसरी मंजिल, पीटीआई बिल्डिंग, 4-संसद मार्ग, नई दिल्ली-110001

National Highways & Infrastructure Development Corporation Limited

Ministry of Road Transport & Highways, Govt. of India
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(भारत सरकार का उद्यम)

(A Government of India Enterprise)

No. NHIDCL/Admin/CreativeAgency/2022/e-208713

Dated 06.04.2023


**Pre-Bid Meeting queries and reply for Tender for Empanelment of a Creative Agency for providing a creative/communication strategy and creative design etc to the Ministry of Road Transport & Highways and its allied agencies.
Tender ID_2023_NHIDC_747023_1**

The reply from NHIDCL in respect of queries received/raised in the pre-bid meeting held on 05.04.2023 are as under:

S. No	RFP Clause No.	RFP Page No.	Clarification / Amendment Requested	Amendment / Reply of NHIDCL
i.	1.2.11	9	<p>i. Request to accept experience with reputed private organizations</p> <p>ii. Many a times Govt. organizations does not issue completion/ performance certificates. Even if they issue they will mention only <i>satisfactory</i>. Hence request to amend the condition of indicating the level of performance from such certificates and accept general completion/ performance certificates.</p> <p>iii. Request to reduce the value of jobs to 50 lakhs instead of 60 lakhs (which includes jobs of Government and Private organizations)</p>	As Per RFP. No Change
ii.	--	--	<p>i. Are consortiums or JVs allowed?</p> <p>ii. Does the agency only have to share the storyboard/ script of TVC or is it required to develop a complete sample TVC (using actors, & shooting) for NHIDCL? In case the agency is required to submit a complete TVC, is there any possibility for getting a week's extension?</p>	<p>i. No</p> <p>ii. Complete sample TVC required but no actors etc in the TVC.</p> <p>iii. Timelines for submission of bid remain the same</p>
iii.	1.2.1 Eligibility Criteria	8	90% of the PR & Communication agencies in India are either Partnership firms or Proprietor firms. Taking this into consideration no PR tender in our Country gets designed neglecting Partnership and Proprietor firms to participate. Requesting you to kindly consider Partnership firms registered under Indian partnership Act 1932.	<p>Agreed. The amended provision may be read as under:</p> <p>"The bidding agency should be a registered company or a partnership firm or JV. Documentary proof to be submitted."</p>
iv.	1.2.5 Eligibility Criteria	8	Kindly clarify, we have to show turnover certificate issued by CA in this point?	Yes
v.	1.1.5 General Instructions/ Terms & Conditions & Procedure Of Bid Submission	3	As per GFR 170, MSEs organizations are exempted from payment of Tender Fee & EMD. On behalf of EMD, kindly allow us for Tender Fee EMD exemption. Notification attached for your ready reference along with MSME certificate.	As per RFP. It is already clarified under Clause 1.1.5 of the tender document

vi.	Section-III Checklist for technical Bid preparation 1.2.9 & 1.2.11	26	Here you have mentioned that either Work order or completion certificate is required.	The provision of Clause 1.2.9 and 1.2.11 are quite clear.
vii.	1.2.4 eligibility Criteria	8	As the requirement is for the communication agency PR agencies are basically into communication field, would request you to kindly consider PR services as previous work experience.	The requirement is of creative agency. Hence, as per RFP.
viii.	Point 3 Assessment of technical bids	15	Kindly consider social media Campaign Tweeter/LinkedIn from Government organization and also consider News Letter Designing.	May be considered, provided the campaign includes designing and preparation of creative material.
ix.	1.2.7 Eligibility Criteria	8	Kindly amend the requirement as handling Government Departments/PSUs/Local Bodies/Autonomous or Private organization.	As per RFP
x.	General	--	Kindly allow Joint Venture/Consortium for the bid.	No. As per RFP
xi.	1.5.1 (d) Guidelines for submission of bids	14	"The outer sealed envelope containing the sealed Pre-Qualification and Technical and Financial Bids should be addressed to:"	"The outer sealed envelope containing the sealed first envelope, second envelope and third envelope should be addressed to:"

All other terms and conditions of the tender document remain the same.


(S.P. Sanwal)
DGM (Admin)