

BEST PRACTICES OF ROAD SAFETY IN DELHI

CITY WITH A DIFFERENCE

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National Trend

Year	Fatal	Killed
2002	73,650	84,674
2003	73,589	85,998 ↑
2004	79,357	92,618 ↑
2005	83,491	94,968 ↑
2006	93,917	1,05,749 ↑
2007	1,01,161	1,14,444 ↑
2008	1,06,591	1,19,860 ↑
2009	1,10,993	1,25,660 ↑
2010		1,34,000 ↑

- ✓ India has maximum road accident deaths in the world.
- ✓ Accident deaths are increasing every year.

- ✓ Road deaths increased in Delhi from 1,696 in 2002 to 2,325 in 2009.
- ✓ Introduced in 2010 traffic management strategies.
- ✓ Accident deaths down three years in a row.

Decline in fatal accidents

YEAR	Accidents	Person Killed (31 st Dec. 2011)
2009	2272	2325
2010	2104	2153
2011	2007	2066

Trend of declining accidents continue in 2012 (15th February)

YEAR	ACCIDENTS	PERSONS KILLED
2011	251	258
2012	198	202

Factors having important bearing on road safety

- ✓ **Issuance of Driving Licence**
- ✓ **Issuance of Fitness Certificates for Commercial Vehicles**
- ✓ **Increasing number of private vehicles on the roads**
- ✓ **Limited availability of public transport**
- ✓ **Goods vehicles passing through the city of Delhi**
- ✓ **Non-revision of penalties after 1988**

Traffic management strategy

- ✓ **Manning of traffic intersections in peak hours**
- ✓ **Accidents down in all fortnights since then.**



Crackdown on Drunken Driving

- ✓ Prosecution : 2010 - 11,388
2011 - 18,073
- ✓ All-Time High Prosecution
- ✓ 2,212 Driving Licenses suspended



2,960 imprisonments

Drunken Driving

Reduction in fatal accidents:

Vehicle	2010	2011
Cars	320	306
Two Wheelers	152	146
Self-Accidents	125	108
Commercial Vehicles	820	726

Check on Commercial Vehicles

Supreme Court violation prosecutions

2010 - 27,274

2011 – 37,427



Zero Tolerance Enforcement

- 16 corridors selected
- Aggressive Prosecution
- 92,772 challaned



Disciplining Bus Stops

- Traffic Police : 100 Locations
- Local Police : 200 Locations

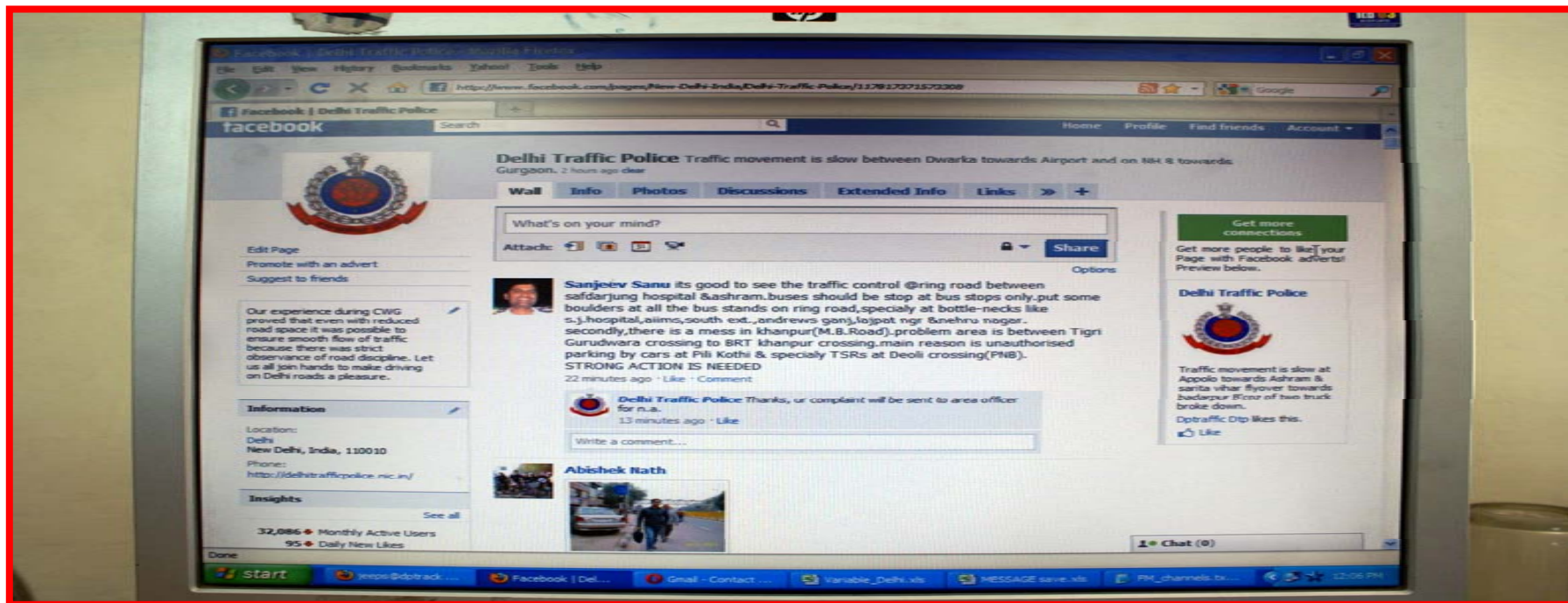


Road Safety Awareness

Celebrity campaign



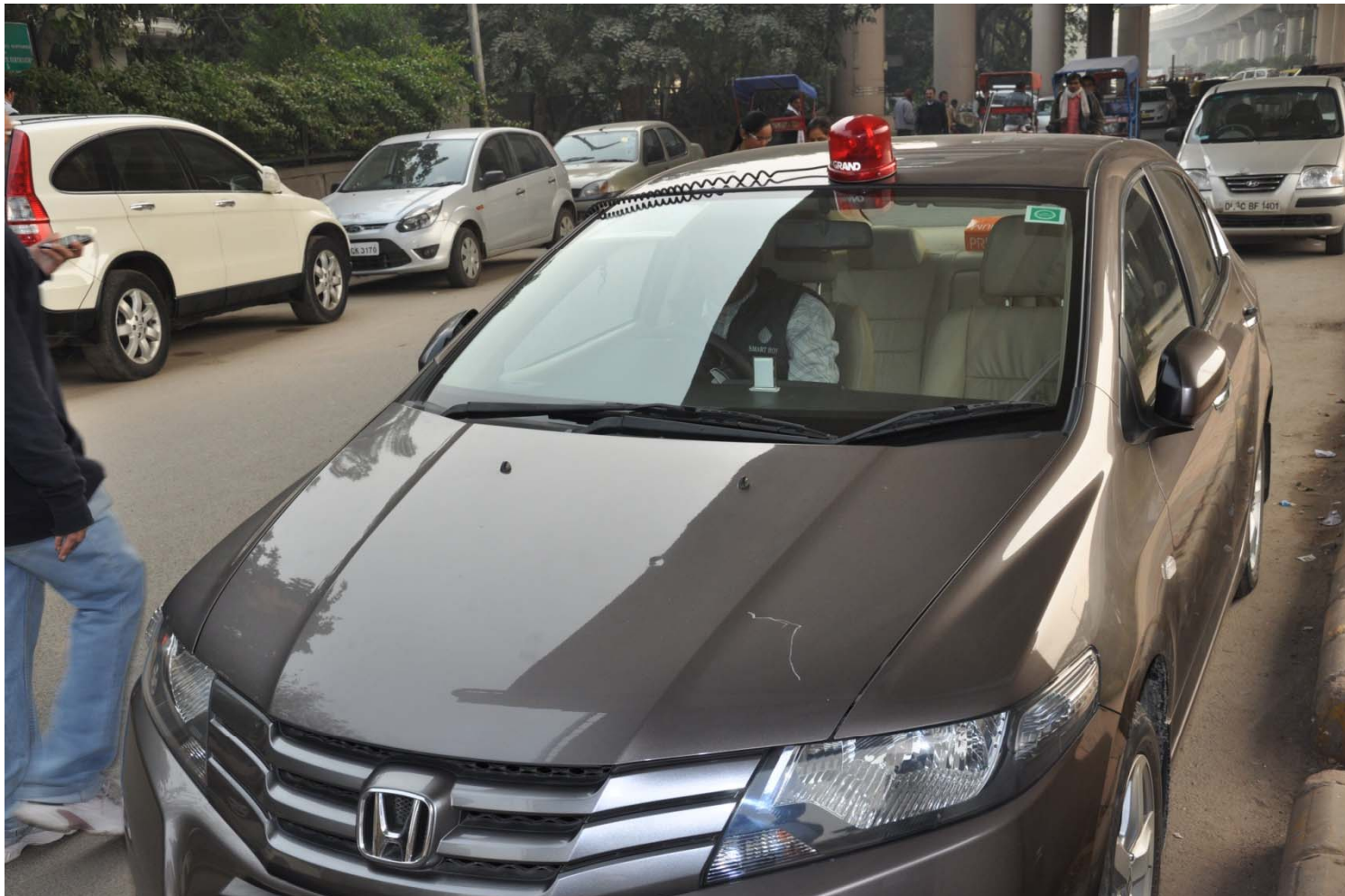
Public Interface



- Twitter - 5,942 Followers
- Facebook - 1,01,588 Likes
- SMS facility - 1,07,264 Subscribers

Crackdown on misuse of Red Beacons

✓ Prosecutions : 2010 - 7
2011 - 352



Chase and Challan

2010 - 10,74,865

2011 - 15,39,501



Increase emphasis on pedestrian safety

- ✓ Installation of pedestrian signals. Total 126 – 87 Pedestrian & 39 Pelican
- ✓ Education of road users
- ✓ Reduction of pedestrian deaths from 946 in 2010 to 937 in 2011
- ✓ Identification of places for foot over bridges and under passes



Thanks